



Nicole Andujar Creative Design
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ABOUT ME

Creative, results-focused communications professional seeking a challenging and competitive position as an senior graphic designer where I could utilize my knowledge and 6 years experience in the industry to produce effective advertising campaigns and deliver innovative creative solutions that build brand awareness and bottom-line profitability for clients in a wide variety of industries.

EDUCATION

- BFA** **Bachelor in Visual Communications** «» Concentration: **Graphic Design, Summa Cum Laude**
American Intercontinental University «» Weston, Florida 2004 - 2006
- BA** **Bachelor in Architectural Studies** «» Concentration: **Architectural Design**
Florida International University «» Miami, Florida 1998 - 2002
- AA** **Associate in General Studies** «» Awarded: **President's Scholarship**
Broward Community College «» Davie, Florida 1995 - 1998

WORK EXPERIENCE

- Senior Art Director** «» Imagen. The Marketing Agency Coral Gables, Florida «» May 2010 - Nov. 2011
In charge of art direction and creative execution for multiple regional accounts, designing cross-channel initiatives including digital, print, retail, promotions and direct marketing. Managed the creative department with 2 creatives and also working in close partnership with Account Executives and Copywriters to turn ideas into impactful, results driven marketing on all aspects of print design, interactive media, branding and photography.
- » Conceptualize and execute regional advertising campaigns for print, outdoor and web for clients such as The Marlins, Palmetto General Hospital, Hialeah Hospital, Coral Gables Hospital, Simply Healthcare, Sir Pizza among others.
 - » Assist photographer on location for photo shoots.
 - » Production Manager responsible for quoting, pre-production and post-production of printed pieces such as flyers, posters, booklets and magazines that the agency sent out to print.
 - » Responsible for agency's pre-press, press runs and post-production.
 - » Image retouching, create 3D mock-ups of product prototypes for print advertisement photographs.
- Junior Art Director / Production Manager** «» VPX Sports Davie, Florida «» July 2006 - May 2010
- » Assist Art Director in press runs, package design, advertising campaigns, book design layouts, banner design, magazine concept, design, layout and production, POS (Point of Sale) graphics, POS merchandise book.
 - » Maintain Brand Identity.
 - » Conceptualize graphics for the brand's various apparel for the Sales Team, Models and Fitness Athletes.
 - » Production Manager: Booklet and magazine layout, finalize revisions for company's editorial magazine.
 - » Responsible for magazine's layout, mapping, pre-press, press run and post-production.
 - » Conceptualize and execute advertisement campaigns for print and web.

SKILLS

- » Experienced in Adobe Design/Web Premium Suite, Mac and Windows Proficient. Bilingual (English and Spanish).
- » Knowledge of HTML Code, CSS, AutoCAD, iLife and iWorks.
- » Team Player, with strong organizational and detail-oriented skills, able to acquire and apply knowledge rapidly.
- » Able to work with minimal supervision, independent, have the ability to contribute to a team.